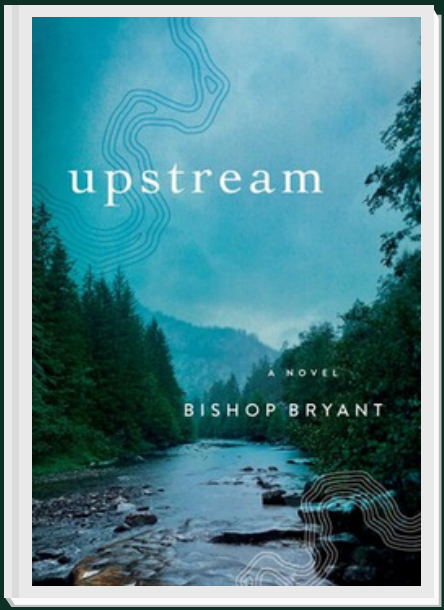


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GENRE: Southern Fiction, Spiritual



Bishop Bryant grew up in Los Alamos, New Mexico, where the atomic bomb was developed, surrounded by the natural beauty of the Jemez Mountains. Looking back, he sees his childhood home as a place where good and evil existed side by side. As an adult, Bryant has worked as a lawyer, co-owened a candy factory, and led a clean water charity. Upstream is Bishop's first novel, which will be published by Forefront books in February, 2027.

bishopbryant.com

UPSTREAM

BY BISHOP BRYANT

DESCRIPTION

Seeking a fresh start, big-city lawyer Bishop Bryant moves his family to a cabin in the mountains of western North Carolina. But as his marriage unravels and his faith is tested, he becomes custodian of a $270 million trust that cannot be released until he solves the 1851 disappearance of a young girl named Elsie Ranks.

With help from unexpected spiritual guidance, Bishop races to uncover the truth before the money—intended to restore the region's damaged waterways, is lost. Meanwhile, the journey of speckled trout struggling to survive in polluted streams mirrors his own search for purpose and renewal. Blending Appalachian history, mystery, courtroom drama, faith, and the natural world, Upstream explores the choices that shape us and the courage it takes to find our way back to clearer water.

KEY SELLING POINTS

- A strong sense of place: The novel is deeply rooted in the mountains, rivers, and communities of western North Carolina.
- Environmental stewardship: Trout streams, water quality, and restoration are central to the book's themes and offer opportunities to connect with conservation and outdoor media.
- Faith, purpose, and reinvention: The protagonist's search for renewal provides a foundation for conversations about personal transformation, spirituality, and finding direction.
- Regional history and community: The book's Appalachian setting creates opportunities for regional media coverage and conversations about the people and landscapes that shape the story.

MARKETING

- The author will promote the book through email messaging, social media, and word of mouth marketing
- Publicity efforts led by Spellbound PR, a renowned public relations firm that will coordinate author events, a podcast tour, and media coverage
- The author is an active participant in relevant organizations and will promote the book through these groups
- The author welcomes the opportunity to develop talks and presentations for bookstore events, festivals, panels, and conferences

MEDIA CONTACT

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